Apple
Computer Inc.
Suggested Retail
Price List
Effective November 15, 1979

TM

apple computer inc.
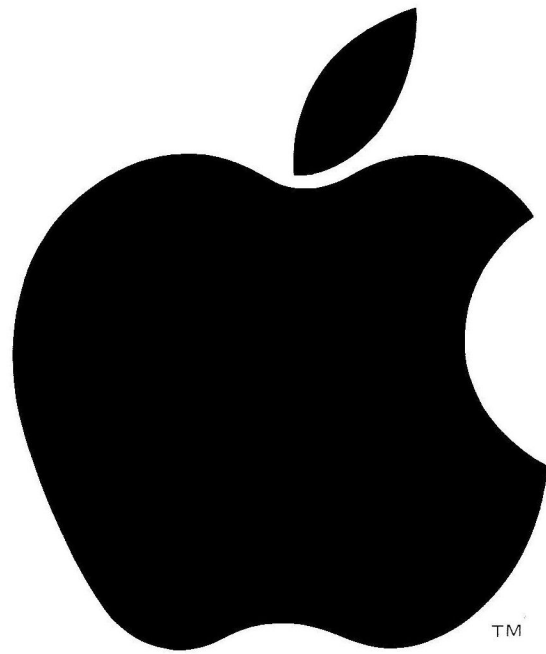
10260 Bandley Drive
Cupertino, California 95014
(408) 996-1010

Apple System Packages for every application

Description	Model No.		Suggested Retail Price
STARTER SYSTEM			
Apple II Plus System — 16K RAM	A2S1016	_____	1195.00
Tape Recorder	A2M0018	_____	40.00
			1235.00
STUDENT'S SYSTEM			
Apple II Plus System — 32K RAM	A2S1032	_____	1345.00
Disk II Floppy Disk & Controller	A2M0004	_____	595.00
			1940.00
SCIENTIST'S SYSTEM			
Apple II Plus System — 48K RAM	A2S1048	_____	1495.00
Disk II Floppy Disk & Controller	A2M0004	_____	595.00
Communications Modem & Controller	A2M0017	_____	390.00
Video Monitor — 9" B & W	A2M0005	_____	240.00
Centronics μP1 Printer & Controller	A2M0010	_____	695.00
Language System with Pascal	A2B0006	_____	495.00
			3910.00
BUSINESS MANAGER'S SYSTEM			
Apple II Plus System — 48K RAM	A2S1048	_____	1495.00
Disk II Floppy Disk & Controller	A2M0004	_____	595.00
Disk II Second Disk Drive	A2M0003	_____	495.00
Video Monitor — 9" B & W	A2M0005	_____	240.00
Centronics 779 Printer & Controller	A2M0011	_____	1545.00
The Controller — Gen'l Business Software	A2D0012	_____	625.00
			4995.00

Description	Model No.		Suggested Retail Price

APPLE® II SYSTEMS

Apple II is a completely assembled and tested computer system. The system includes a rugged molded case, typewriter-style keyboard with N-key rollover, high-efficiency switching power supply, ROM-resident Integer BASIC interpreter, monitor, mini-assembler and disassembler; two hand controllers, demonstration programs on tape cassettes, AC power cord, cassette cable, reference manuals and BASIC Programming Manual.

16K Bytes RAM	A2S0016	_____	1195.00
32K Bytes RAM	A2S0032	_____	1345.00
48K Bytes RAM	A2S0048	_____	1495.00

APPLE® II PLUS SYSTEMS

Apple II Plus is a completely assembled and tested computer system. The system includes a rugged molded case, typewriter-style keyboard with N-key rollover, high-efficiency switching power supply, ROM-resident Applesoft Extended BASIC interpreter, Auto-Start ROM, disassembler, two hand controllers, demonstration programs on tape cassettes, AC power cord, cassette cable, reference manuals and Applesoft Tutorial Manual.

16K Bytes RAM	A2S1016	_____	1195.00
32K Bytes RAM	A2S1032	_____	1345.00
48K Bytes RAM	A2S1048	_____	1495.00

LITERATURE

6502 Hardware Manual	A2L0002	_____	15.00
6502 Programming Manual	A2L0003	_____	15.00
Apple II BASIC Programming Manual	A2L0005	_____	6.95
Apple II/II Plus Reference Manual	A2L0001A[2]	_____	20.00
Applesoft II Reference Manual	A2L0006	_____	10.00
Applesoft Tutorial Manual	A2L0018[2]	_____	10.00
Best of Contact '78	A2L0020	_____	2.50
Communications Interface Manual	A2L0007	_____	2.00
Consumer Guide to Personal Computers	A2L0015	_____	2.00
Disk II Floppy Disk Manual	A2L0012	_____	10.00
High-Speed Serial Interface Manual	A2L0008	_____	2.00
Parallel Printer Interface Manual	A2L0004	_____	2.00
Programmer's Aid #1 Manual	A2L0011	_____	2.00

INTERFACE CARDS

Applesoft II Firmware Card with Auto-Start ROM	A2B0009	_____	200.00
Centronics Printer Interface Card	A2B0007	_____	225.00
Communications Card & DB25 Connector Cable	A2B0003	_____	225.00
High-Speed Serial Interface Card	A2B0005	_____	195.00
Integer BASIC Firmware Card with Mon. & Prog. Aid ROMs	A2B0010[2]	_____	200.00
Language System with PASCAL (48K RAM & disk required)	A2B0006	_____	495.00
Parallel Printer Interface Card	A2B0002	_____	180.00
Prototyping/Hobby Card	A2B0001	_____	24.00

ACCESSORIES

Auto-Start ROM Package (for Apple II only)	A2M0027	_____	65.00
Clock/Calendar Card	A2M0024	_____	199.00
Disk II — Drive & Controller (32K RAM required)	A2M0004	_____	595.00
Disk II — Drive Only	A2M0003	_____	495.00
Graphics Tablet (48K RAM/Applesoft Disk II required)	A2M0029[2]	_____	795.00

Description	Model No.		Suggested Retail Price
ACCESSORIES (continued)			
Memory Expansion Module — 16K	A2M0016[4]		160.00
MODEM IIB Only	A2M0021		199.95
MODEM IIB with Interface	A2M0017		390.00
Printer II — Centronics Micro P1 & Controller	A2M0010		695.00
Printer IIA — Centronics 779 Tractor/ Controller with 90 Day Warranty	A2M0011		1545.00
Programmer's Aid #1 ROM (use with Integer BASIC)	A2M0019		50.00
Tape Recorder	A2M0018		40.00
Video Monitor-II (B & W)	A2M0005		240.00
Vinyl Carrying Case	A2M0009		30.00
TAPES AND DISKETTES			
Apple Post (mailing list system)	A2D0013		49.95
Applesoft II Language & Demo Cassette	A2T0004		20.00
Appletrek/Space Wars Cassette	A2T0002		15.00
Blank Cassettes	A2T0000		3.50
Blank Diskettes (box of 10)	A2D0000		50.00
Bowling Program Diskette	A2D0018		15.00
Bowling Program Tape	A2T0015		15.00
Centronics Micro P1 Paper	A2C0000		4.00
Checkbook Cassette	A2T0001		20.00
Color Demo/Breakout Cassette	A2T0003		7.50
Datamover/Telepong (com. card & MODEM required)	A2T0012		7.50
Disk Utility Pack with DOS 3.2.1	A2D0010[2]		25.00
Dow Jones Portfolio Evaluator	A2D0007		50.00
Education Series — The Shell Games	A2D0014[2]		29.95
Finance I-2 Package	A2T0011		25.00
Microchess 2.0 Chess Disk	A2D0009		25.00
Microchess 2.0 Chess Tape	A2T0013		20.00
PASCAL with Language System (48K & disk required)	A2B0006		495.00
RAM Test Tape with Manual	A2T0006		7.50
The Cashier (retail store management)	A2D0025		250.00
The Controller (general business system)	A2D0012		625.00
PARAPHERNALIA			
Desk	A2M0034		220.00
Desk Return	A2M0035		130.00
Diskette Holder Pages — Vinyl (package of 10)	A2G0001		8.50
Extended Warranty Package	A2G0003[2]		195.00
T-Shirt with Apple Logo	A2G0000		6.00

NOTES:

1. Price change.

2. New product introduction.

3. Prices and specifications subject to change without notice. Freight and dealer set-up charges not included.

4. Memory Expansion Module includes 8 RAMs, RAM Test Tape and Instructions.